

GidCamp for PRODUCT MANAGERS

Earn **2 Years** of Experience in Just **4 Months**

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Why GidCamp

Imagine gaining **2 years** of experience in just **4 months** — and being fully prepared for job interviews. Yes, **AI made this possible!** With **GidCamp**, developed by **KitGid**, your career path for **Product Managers** becomes shorter, simpler, and guaranteed.

At GidCamp, we believe education must lead directly to career success. That's why our philosophy combines speed, practice, and equal access with the latest AI-driven learning tools. Every learner follows a clear path — from focused study to real projects — gaining the skills and confidence to secure their future.

We help you build the fastest career path to becoming a **PRODUCT Manager**



Learn by Doing

Empowering our team to deliver exceptional experiences and solutions.



Career-Ready Portfolio

Striving to innovate and create positive impacts globally.



Equal Access for All

High-quality, practical education for anyone, anywhere, regardless of background.



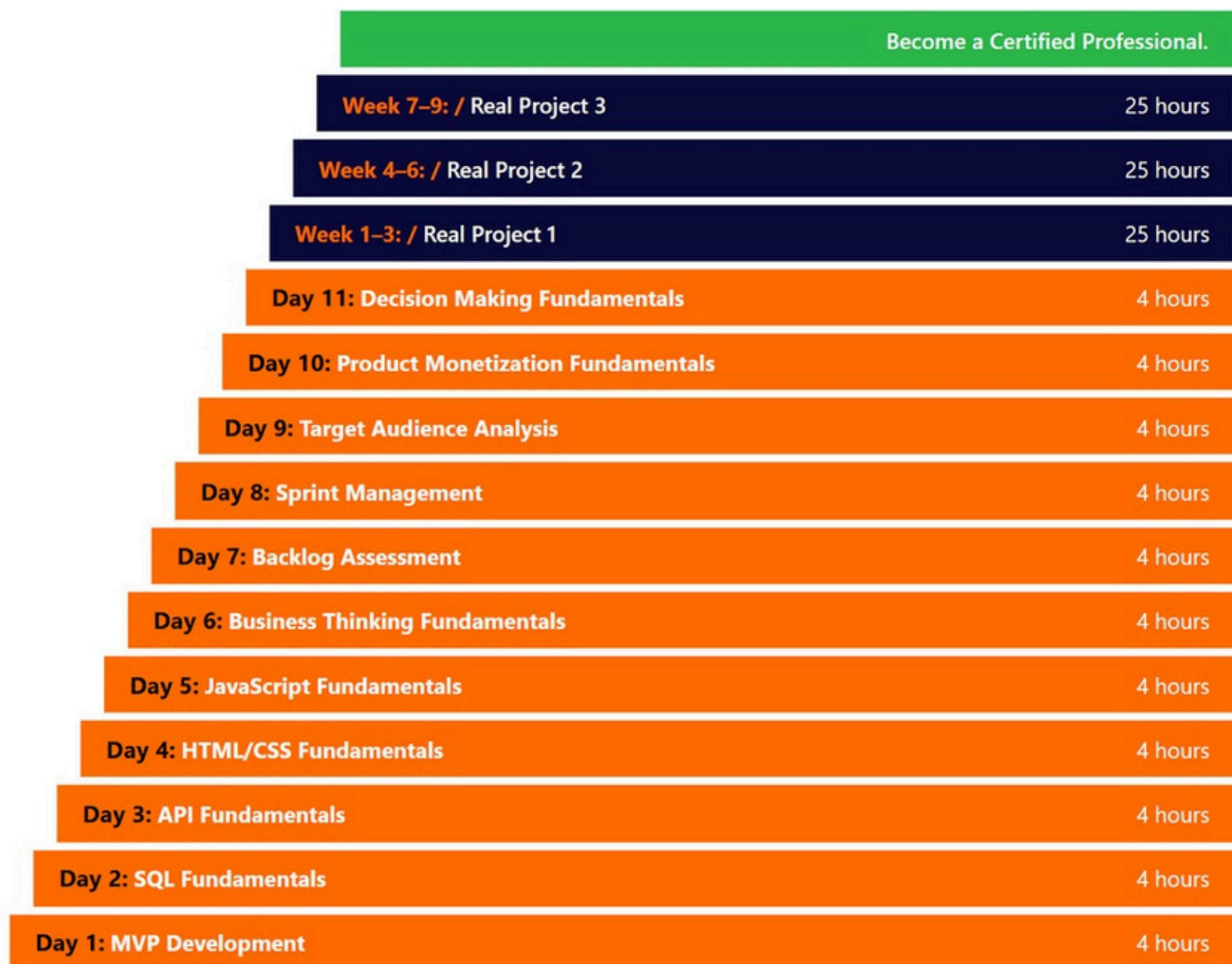
Smarter Learning with AI

AI-driven study kits and industry-based projects make learning faster, deeper, and fully aligned with company needs.

Your Career Path with GidCamp

At GidCamp, theory turns into practice as learners work on real projects with real teams, facing the same challenges as in the workplace. This hands-on approach builds confidence and ensures full interview readiness — from technical questions to real case scenarios.

- **4 hours daily to complete Study Kits on time**
- **25 hours weekly during the Real Project period**



What You Will Gain

At GidCamp, every learner moves beyond theory to build real, job-ready skills. By combining focused study with real projects and expert coaching, students graduate with the confidence and experience needed to launch their careers.

Practical Experience

Hands-on learning through real projects and teamwork, just like in the workplace.

Recognized Certificates

Hands-on skills through real projects, teamwork, and role-specific tasks.

Strong Portfolio

A professional portfolio with real projects that stands out in interviews.

Career Readiness

The equivalent of 2 years of experience in only 4 months, making students fully job-ready.

Confidence to Succeed

With practice, coaching, and achievements, learners gain the confidence to pass interviews and secure offers.



GidCamp Structure

Aspiring specialists and professionals who want to upskill can join GidCamp as learners. They gain both theoretical and practical knowledge in their chosen field, build a strong portfolio, and become fully prepared to pass interviews and secure job offers — significantly increasing their chances of success.

GidCamp consists of two sections

Theory & Practice

Learners complete 10–20 Study Kits on PSP (Practical Simulation Platform) , each including presentations, videos, simulations, AI assistant support, and practical tasks. Daily 4-hour commitment ensures steady progress. Performance is tracked in real-time via the AI-driven Coach Console, while learners also access 24/7 expert support.

- ✔ **10-20 Study Kits** - Each tailored to the chosen job profile, covering real-world theoretical and practical topics.
- ✔ **Daily 4-Hour Commitment** - Structured schedule ensures consistent learning and steady progress.
- ✔ **Presentations & Videos** - Clear explanations of concepts supported by multimedia materials.
- ✔ **Simulation-Based Tasks** - Hands-on practice on an industry-standard platform that mirrors real projects.
- ✔ **AI Assistant Support** - On-demand guidance and instant answers for learners.
- ✔ **Coach Console Tracking** - Real-time monitoring of learner performance, KPIs, and progress.
- ✔ **24/7 Expert Help** - Slack community and GidCoach ensure fast answers and constant support.
- ✔ **Practical Assignments** - Each kit ends with a build-on task to apply knowledge in real scenarios.

Real Projects with Team

After Kits, learners join the Digital Product Summary system where they onboard to team projects in just 2–3 days (instead of months). Each project runs 3 weeks, with defined KPIs and continuous coaching. Learners complete at least 2 projects (6 weeks) to build a job-ready portfolio.

- ✔ **Fast Onboarding (2–3 Days)** - Learners join live projects almost instantly, compared to months-long trial periods in companies.
- ✔ **Team-Based Experience** - Work alongside PMs, developers, AI engineers, QA, and more, simulating real industry teams.
- ✔ **Role-Specific Tasks** - Assignments are tailored to each learner's chosen GidCamp profile, ensuring relevant experience.
- ✔ **Weekly 25-Hour Commitment** - Structured schedules balance workload while building strong professional discipline.
- ✔ **3-Week Project Cycles** - Each project is designed to run in focused, short sprints with clear outcomes.
- ✔ **KPI-Driven Performance** - Daily and weekly KPIs ensure transparent evaluation and measurable growth.
- ✔ **Coaching & Expert Support** - Learners receive continuous feedback from GidCoach and senior specialists.
- ✔ **Job-Ready Portfolio** - Completing 2 projects (6 weeks) guarantees real-world case studies to showcase in interviews.

GidCamp vs Bootcamp: Key Differences

4 Key Differences



Independence from Instructors

- 🕒 **Bootcamp:** Learners depend on scheduled instructor sessions. Completing 60 hours of theory takes ~15 weeks.
- 🕒 **GidCamp:** Study Kits require just 4 hours daily. The same 60 hours finish in 15 days. Learners can start anytime, anywhere.



Learning by Doing

- 🕒 **Bootcamp:** Only 20-30% of theory is applied to real projects, the rest fades quickly.
- 🕒 **GidCamp:** 100% of learning is applied directly to real projects inside the Simulation Platform. Nothing is wasted.



Real Project Experience

- 🕒 **Bootcamp:** 1-2 demo projects are created just for certification, often unrealistic.
- 🕒 **GidCamp:** Learners join real team projects with real roles, KPIs, deadlines, and team dynamics—exactly like the workplace.



Interview Preparation

- 🕒 **Bootcamp:** Interview case studies are rarely covered, making interviews difficult.
- 🕒 **GidCamp:** Learners practice real interview cases and scenarios, becoming job-ready specialists with higher chances of offers.

MVP Development

Learning/Practice Duration: 4 hours

The MVP Kit is your fast track to turning ideas into real digital products without unnecessary complexity. You'll discover how to use Pages as the building blocks of communication, master 16 powerful components like Select Box, Table, and Buttons, and create interactive experiences with actions such as redirects and popups. Your practical approach will include AI-powered support to speed up learning, test and design MVPs that not only work but also look and feel right, combining UI and UX principles with productivity. By the end, you'll be confident in building, testing, and sharing your projects ready to engage stakeholders, accelerate product launches, and move closer to full certification.

What You Will Learn

- Page concept & relations
- 16 core components (Edit Line, Select Box, Table, etc.)
- Actions (redirect, popup, close)
- UI & UX explained with cases
- Multiple app cases (Menu, Product, Order)
- An AI MVP building pathway
- Certification prep

What You Will Gain

- Communicate business needs with Pages & Components
- Master 16 core components in real projects
- Handle forms, redirects & popups
- Apply UI & UX principles
- Build and share practical MVPs
- Speed up development with AI
- Test & simulate projects like real use cases
- Be ready for certification

SQL Fundamentals

Learning/Practice Duration: 4 hours

The SQL Fundamentals course is designed to give you the technical skills to work confidently with data and build solid foundations for any digital product. You'll learn how databases are structured, practice creating tables, and master the most important SQL commands such as INSERT, SELECT, WHERE, and ORDER BY to query, filter, and manage information effectively. Through real-life cases like building a Product List and Order Page, and integrating them with MVP components, you'll see how SQL powers practical business solutions. By the end, you'll not only be able to design and maintain databases with integrity but also apply your knowledge in real projects, supported by 40+ practice questions that prepare you for hands-on problem solving and professional readiness.

What You Will Learn

- Databases & SQL basics (CRUD operations, structure, servers)
- Core SQL statements: INSERT, SELECT, WHERE, ORDER BY, LIKE, etc.
- Data management: UPDATE, DELETE, and SQL Editor usage
- Database–Page integration (Select Box, Product List, Add Product Page)
- Practical cases & 40+ practice questions

What You Will Gain

- Build and structure databases & tables
- Write and apply SQL queries to real data
- Query, filter, and organize data with SELECT
- Manage and maintain data integrity
- Connect SQL with Pages & Components in MVP systems
- Gain hands-on practice with real cases & tools

API Fundamentals

Learning/Practice Duration: 4 hours

The API Development course equips you with the knowledge and skills to connect digital products seamlessly through powerful API integrations. You'll explore the fundamentals of APIs, endpoints, and URLs, while gaining hands-on practice with JSON—learning how to structure, validate, and apply it in real business cases. Through practical scenarios and video tutorials, you'll understand how APIs link the UI, backend, and database, and you'll practice performing CRUD operations like Insert, Select, and Search directly through APIs. With dynamic API–SQL relations, real-case exercises, and quizzes, this course ensures you not only understand the logic of APIs but also build the confidence to design, test, and implement them effectively in real MVP projects.

What You Will Learn

- API basics, logic, and terminology
- JSON fundamentals & schema
- Endpoints & URLs for resource access
- UI–API–DB relations with videos
- CRUD operations via API (Insert, Select, Search)
- Dynamic API & SQL integration
- 15 quiz for assessment

What You Will Gain

- Understand and use APIs, endpoints & URLs
- Structure and validate JSON in real cases
- Connect UI, Backend & Database effectively
- Perform CRUD operations through APIs
- Apply knowledge with practical cases & videos
- Build confidence for real MVP projects

HTML/CSS Fundamentals

Learning/Practice Duration: 4 hours

The HTML/CSS Fundamentals course gives you the essential building blocks to create and style modern web pages from scratch. You'll learn how HTML structures a page with headings, images, forms, and tables, while CSS brings it to life with spacing, alignment, borders, and flexible layouts. Step by step, you'll build a complete Conference Registration Page, mastering inputs, attachments, and styling, and you'll reinforce your skills with interactive sessions, self-practice sets, and video tutorials. With the added advantage of Gen AI, you'll also discover how to generate and refine HTML code automatically, gaining both the traditional knowledge and AI-powered skills to confidently design, test, and deliver real-world web projects.

What You Will Learn

- HTML basics, tags & document structure
- Forms & inputs (select, textarea, radio, date, button)
- CSS essentials (spacing, layout, flex, borders)
- Tables with styling, rowspan/colspan & practice sets
- Build a full Conference Registration Page step by step
- Gen AI support for HTML code generation
- Interactive sessions & self-practice

What You Will Gain

- Create valid HTML structures with headings, divs & images
- Build and style real forms with inputs and attachments
- Apply CSS for alignment, spacing, and simple layouts
- Design and style tables confidently
- Assemble complete pages with source code access
- Use AI tools to generate & refine HTML code
- Gain confidence through practice tasks and videos

JavaScript Fundamentals

Learning/Practice Duration: 4 hours

The JavaScript Fundamentals course gives you the power to make web pages dynamic, interactive, and ready for real-world use. You'll master the essentials of JavaScript—variables, functions, events, and control structures—while learning how to manipulate the DOM with commands like `getElementById` and `createElement`. Through practical product cases, you'll build Create, Update, List, and Menu Pages, connecting your JavaScript logic with APIs and databases, and performing full CRUD operations directly in the browser. With dynamic table handling, full source codes, video tutorials, and AI-powered code generation, this course prepares you to confidently design, develop, and deliver complete digital product pages using JavaScript, HTML, and CSS.

What You Will Learn

- JavaScript basics: variables, functions, events, control flow
- DOM manipulation: `getElementById`, `createElement`, event handling
- CRUD operations with JavaScript (Create, Read, Update, Delete)
- Build Product Create, Update, List & Menu Pages with JS + API integration
- Dynamic tables & form elements
- AI-powered code generation with GenAI
- Full source codes & video tutorials

What You Will Gain

- Strong understanding of JS essentials & control structures
- Ability to interact with web pages dynamically
- Hands-on experience in building product pages with JS, HTML & CSS
- Perform CRUD operations directly in JavaScript
- Connect front-end logic with APIs & databases
- Use AI tools to generate and refine code
- Confidence to deliver complete projects with JS

Business Thinking Fundamentals

Learning/Practice Duration: 4 hours

The Business Thinking Fundamentals course is designed to help you transform raw ideas into structured, actionable strategies for digital products. You'll learn how to apply the Business Canvas, define problems, create user personas, and map clear solutions that connect user needs with product features and advantages. With AI-powered support, you'll experience how traditional roles like Business Analysts and Product Owners can be replaced by AI Agents, accelerating product logic, competitor analysis, and value proposition design. Through practical case studies from Facebook, Booking.com, and Spotify, you'll not only understand how to structure business ideas but also gain the confidence to move from Canvas to MVP, ready to launch products with clarity and impact.

What You Will Learn

- Entrepreneurial mindset and structured business thinking
- Digital products and the role of Business Canvas
- Using AI to replace Business Analyst & Product Owner roles
- Defining personas, pains, requirements, and solutions
- Building value propositions and mapping features to benefits
- Competitor analysis and market positioning
- Case studies with Facebook, Booking.com, Spotify

What You Will Gain

- Ability to turn ideas into structured strategies
- Skills in mapping problems to digital solutions
- Confidence in designing value propositions
- Practical use of AI Agents in product planning
- Awareness of competitors and market gaps
- Readiness to move from Canvas → Flow → MVP

Backlog Assessment

Learning/Practice Duration: 4 hours

The Backlog Assessment course gives you the tools to turn UI inputs into structured, traceable tasks that drive real product development. You'll master template descriptions, backlog issues, and estimation methods like EH, SH, and MST, learning how to organize and distribute tasks effectively across frontend, backend, mobile, and AI Agents. With a strong focus on User Acceptance Testing, you'll create reliable checklists to ensure every task meets both business goals and technical requirements before final delivery. Supported by AI-driven automation, this course equips you to prepare, validate, and manage backlogs with speed and accuracy, giving you the confidence to deliver projects with clarity, predictability, and efficiency.

What You Will Learn

- Transform UI inputs into structured backlog tasks
- Template descriptions for automation & validation
- Backlog issues, columns, and estimation (EH, SH, MST)
- Issue types: New Request & Change Request
- User Acceptance Testing & checklists
- AI support for faster delivery & cost reduction
- Final delivery and alignment across teams

What You Will Gain

- Build and manage backlog tasks from UI Canvas
- Apply template logic for accurate task creation
- Organize issues and assign them to correct teams
- Estimate and track time with EH, SH, and MST
- Create UAT checklists for validation
- Collaborate across frontend, backend, mobile & AI Agents
- Use AI to boost productivity and efficiency
- Deliver projects with clarity and control

Sprint Management

Learning/Practice Duration: 4 hours

The Sprint Management course equips you with the skills to plan, structure, and execute sprints that deliver results with speed and accountability. You'll learn how to manage backlog tasks, define issue types, estimate workloads accurately, and distribute tasks across frontend, backend, and testing teams. With practical guidance on sprint creation, execution, and bug handling, you'll master real-time status updates, workload balancing, and applying the Definition of Done (DoD) to maintain quality and avoid technical debt. By the end, you'll have the confidence to track time effectively, generate meaningful reports, and run complete sprint cycles that align business needs with team performance for predictable, efficient delivery.

What You Will Learn

- Backlog basics and task selection
- Issue types & statuses (New, Change, Bug)
- Estimation and team workload planning
- Sprint creation, execution, and reporting
- Bug handling and change requests

What You Will Gain

- Plan and run sprints with clarity and speed
- Assign tasks effectively across teams
- Improve estimation accuracy and time tracking
- Apply DoD to avoid rework and technical debt
- Deliver predictable results with structured sprint reports

Target Audience Analysis

Learning/Practice Duration: 4 hours

This kit helps you deeply understand who your product or service is really for. You will learn how to define audience segments, create customer personas, and analyze user needs and behaviors. Through practical frameworks, you will practice identifying pain points, mapping customer journeys, and aligning product features with market demand. The focus is on transforming abstract ideas into clear audience insights that guide product and business decisions. By the end, you will know how to position your product effectively, speak your customer's language, and make informed choices that increase engagement and sales.

What You Will Learn

- Audience segmentation methods
- Creating detailed customer personas
- Mapping customer journeys
- Identifying customer pain points
- Aligning product features with audience needs

What You Will Gain

- Ability to define and understand target markets
- Skills to tailor products and communication to the right audience
- Clear insights for better product positioning
- Confidence to make customer-driven business decisions

Product Monetization Fundamentals

Learning/Practice Duration: 4 hours

This kit introduces the essentials of turning a product into a sustainable business through effective monetization strategies. You will explore different pricing models, subscription plans, and revenue streams that match your product type and target audience. The kit also covers cost structures, value-based pricing, and balancing growth with profitability. Through examples and exercises, you will see how successful companies monetize their products and how to apply similar techniques in your own context. By the end, you will be able to design monetization strategies that maximize value for both your customers and your business.

What You Will Learn

- Key monetization models (subscription, freemium, one-time, etc.)
- Principles of value-based pricing
- Identifying multiple revenue streams
- Understanding costs and profitability
- Case studies of monetization success

What You Will Gain

- Practical skills to design monetization strategies
- Ability to balance customer value and business revenue
- Knowledge to choose the right pricing model
- Confidence to build sustainable business growth

Decision Making Fundamental

Learning/Practice Duration: 4 hours

This kit focuses on building strong decision-making skills for business and product growth. You will learn structured approaches to analyzing problems, weighing options, and reducing risks in decision processes. The kit introduces frameworks such as SWOT, cost-benefit analysis, and prioritization techniques that help you make clear and rational choices. You will also explore the role of intuition and data in decision-making, and how to balance them in real-world situations. By the end, you will be equipped with tools and confidence to make faster, smarter, and more strategic decisions that move your projects and business forward.

What You Will Learn

- Structured decision-making frameworks
- SWOT and cost-benefit analysis
- Prioritization methods for business choices
- Balancing data-driven and intuitive decisions
- Reducing risks in uncertain situations

What You Will Gain

- Stronger confidence in business decision-making
- Tools to analyze and solve complex problems
- Ability to make faster, clearer choices
- Skills to guide teams and projects with strategic decisions



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GidCamp

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**KitGid and Business
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announce their partnership.**

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